

BENITA FITZGERALD MOSLEY
CHIEF OF SPORT PERFORMANCE
USA TRACK & FIELD



In July 2009, Benita Fitzgerald Mosley assumed a newly created position as USA Track & Field's Chief of Sport Performance. Under her aegis are USATF's high performance and athlete development programs, Team USA management, elite athlete services, sport science and medicine, anti-doping, coaching education and certification, and national championship meet management.

Mosley joined USATF after serving as President and CEO of Women in Cable Telecommunications (WICT), the oldest and largest organization serving women professionals in the cable industry, since 2001. Benita Fitzgerald Mosley was responsible for oversight of all WICT activities to include: staff, budget, fundraising, research, programs and events, marketing, member services for its 8,000 members and the oversight of 20 Chapters. In November 2004, Benita was named "Cable TV Executive of the Year" by *Television Week Magazine*.

Prior to joining WICT, Mosley served the United States Olympic Committee (USOC) in a variety of roles beginning in 1995, including, Director of Olympic Training Centers from 1997 - 2000, where she managed the USOC's largest division with a staff of 175 employees, a \$15.5 million budget and all of the athletes, facilities, programs, and operations for all four Olympic training centers around the country. She also served as the Director of the Olympic Training Center in San Diego (1995-97) and Director of all public relations programs (2000-2001).

Benita is a current trustee and past president of the Board of Trustees of the Women's Sports Foundation, a former member of the advisory boards of iVillage and WE: Women's Entertainment, and served on the Project 30 Task Force for USA Track & Field.

A world-class athlete, Benita won a gold medal in the 100-meter hurdles in the 1984 Olympic Games in Los Angeles, CA, making her just the second American woman to do so, behind "Babe" Didrikson Zaharias, and the first African-American woman to accomplish this feat. Benita was a member of the 1980 and 1984 U.S. Olympic Teams, an Alternate on the 1988 U.S. Olympic Team, a gold medalist in the 1983 Pan American Games, an eight-time national champion, and a 14-time All-American.

As a result of her many accomplishments, Benita was named "Sportswoman of the Century" by *The Potomac News*, and was also named by *Sports Illustrated* as the "Top Female Sports Figure of the Century from Virginia". She is an inductee into the Virginia Sports Hall of Fame, the Virginia High School Hall of Fame, the Penn Relays Hall of Fame and a charter member of the University of Tennessee Lady Vols Hall of Fame in 2001. Mosley was recently honored as one of 75 former student-athletes chosen to commemorate the 75th Anniversary of the Southeastern Conference.

Benita was one of eight U.S. Olympians to carry the Olympic Flag into the stadium during the Opening Ceremonies of the 1996 Summer Olympic Games in Atlanta, and she was named "Hurdler of the Decade" for the 1980s by Track and Field News. She was honored with a street named Benita Fitzgerald Drive in her hometown of Dale City, VA, in 1987, and in 2008, a brand new school opened on her street, Fannie W. Fitzgerald Elementary School, which is named in honor of Benita's mother, a civil rights pioneer and leader in education. Benita is a 1984 graduate of the University of Tennessee (UT) with a B.S. in Industrial Engineering.

Benita's professional experience also includes an engineering career that began in 1985 and spanned six years in the design and development of software and hardware systems for Navy, Army, and Air Force defense contractors. In 1991, she began her career in sports marketing and administration as a Regional Director for Special Olympics International in Washington, DC. Benita was Program Director for the marketing division of the Atlanta Committee for the Olympic Games from 1993-1995.

Benita lives in Haymarket, VA, with her husband, Ron, and their two children.

